100 Cities 100 Ideas

A project for the Shenzen Bi-City Biennale of Urbanism \
Architecture 2017

FIG Projects, Montréal, Canada

The application for the curatorship of the Shenzen Bi-City Biennale of Urbanism \ Architecture 2017 is presented by FIG Projects (Fabrizio Gallanti and Francisca Insulza).

FIG Projects was founded by architects Fabrizio Gallanti and Francisca Insulza in 2003 in Santiago de Chile and is currently based in Montréal, Canada.

FIG Projects explores the boundaries between architecture, urban research and visual arts and promotes interdisciplinary initiatives. Wide ranging in nature, their practice extends from architectural explorations (new seat for the Literature School, Universidad Diego Portales, 2003-2005, Santiago, Chile; first prize Europan 8 competition, Kristiansand, Norway, 2006), urban studies (The Block, 2004; SARS Atlas 2006; Donde? 2006-2012) and curatorial projects.

FIG Projects work has been exhibited in different venues including Museo de Arte Contemporaneo, Santiago de Chile; exo.org, São Paulo; film + arch, Graz; Architecture and Urbanism Biennale, Shenzhen Hong Kong; Canadian Centre for Architecture, Montreal; Venice Architecture Biennale; Archivo Diseño y Arquitectura, México and Storefront Gallery for Art and Architecture, New York and published in books such as "USE, Uncertain States of Europe" and international magazines such as Domus, A+U etc.

FIG Projects curatorial work has resulted in several shortlisted proposals as *Syntopia* (Shenzhen Bi-city Biennale of Urbanism \ Architecture 2015), *La Scuola è aperta a tutti* (Venice Architecture Biennale 2016 – Italian Pavilion) and *Free Circulation* (Oslo Architecture Triennale 2016).

FIG Projects is currently curating the exhibition *The World in Our Eyes*, one of the three main shows of the Lisbon Architecture Triennale 2016 (6 October – 11 December 2016). The exhibition that will be presented at the Centro Cultural de Belem in Lisbon, Portugal, displays how architects observe, describe, analyze and represent the city. The show includes 35 international practices and is accompanied by a publication by Lars Muller Publisher.

In addition to their creative practice, Fabrizio Gallanti and Francisca Insulza work as independent consultants realizing research, content production, project coordination, and writing and editing for different organizations, museums and publishers. Both have taught architecture design, architectural theory and urban design theory at universities in Canada, Chile, Italy, Russia, United Kingdom and USA.

Information and material about FIG Projects is available at www.fig-projects.com The following pages contain the individual CVs of FIG Projects members, Fabrizio Gallanti and Francisca Insulza.

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"Campo medio", view of FIG Projects installation at Archivo Diseño y Arquitectura, Mexico City, 2015.

GENERAL STATEMENT

> *Kublai Khan does not necessarily believe everything Marco Polo says when he describes the cities visited on his expeditions, but the emperor of the Tartars does continue listening to the young Venetian with greater attention and curiosity than he shows any other messenger or explorer of his.*
>
> *…*
>
> *Kublai Khan had noticed that Marco Polo's cities resembled one another, as if the passage from one to another involved not a journey but a change of elements. Now, from each city Marco described to him, the Great Khan's mind set out on its own, and after dismantling the city piece by piece, he reconstructed it in other ways, substituting components, shifting them, inverting them.*
>
> *…*
>
> *"Did you ever happen to see a city resembling this one?" Kublai asked Marco Polo, extending his beringed hand from beneath the silken canopy of the imperial barge, to point to the bridges arching over the canals, the princely palaces whose marble doorsteps were immersed in the water, the bustle of light craft zigzagging, driven by long oars, the boats unloading baskets of vegetables at the market squares, the balconies, platforms, domes, campaniles, island gardens glowing green in the lagoon's grayness.*
>
> *The emperor, accompanied by his foreign dignitary, was visiting Kin-sai, ancient capital of deposed dynasties, the latest pearl set in the Great Khan's crown.*
>
> *"No, sire," Marco answered, "I should never have imagined a city like this could exist."*

Italo Calvino, *The Invisible Cities*, Einaudi, Torino 1972

The project **100 Cities 100 Ideas** is inspired by two books and a specific site of Shenzhen.

The first book is the novel "The Invisible Cities", where a fictional Marco Polo describes to the emperor of China, a successive series of imaginary cities that he had encountered during his travels. Each city corresponds to a concept, an idea, a feeling.

The second book is the essay "Learning from Las Vegas" by Denise Scott Brown, Stephen Izenour and Robert Venturi, also published in 1972. In that essay, the authors, together with students of the Yale School of Architecture, analyzed an existing city, in this case Las Vegas, to understand how it worked and to extract possible guidelines for new designs.

For the UABB 2017, we propose that 100 existing cities from all the world, will be presented as case studies through a specific project or existing situation that represent a positive solution for urban life. From each of the examples included in the exhibition it will be possible to "learn" a lesson that can be applied in another place and context.

The constellation of examples, from Africa, America Asia, Europe and Oceania will generate a contemporary atlas of policies, design solutions, urban strategies, technical inventions and citizens participation that can become an inspiration to imagine the future of urban life.

100 Cities 100 Ideas wants to demonstrate that cities have been, historically, amazing inventions for humanity and that they are wonderful territories where to find the solutions for their growth and development.

The selection of materials, different in type, size and content will allow to attract different audiences to the 2017 UABB, not only specialists: in fact we are all citizens, and therefore all have a profound affection for the cities that we inhabit.

100 Cities 100 Ideas , conceived as an exhibition, a series of publications and of public events will allow to discover the variety and multiplicity of the urbanized world in Shenzhen. Bringing all the world there, through an exhibition is already happening at the theme park Window of the World, which is, together with the two books mentioned earlier one of the inspirations of this project

Cities and ideas have been the powerful drivers of progress: we hope that **100 Cities 100 Ideas** will generate 1000, 10000, 100000 ideas more.

EXHIBITION PLAN

100 Cities 100 Ideas
100个城市/100个理念

Cities are the smartest invention of humanity.
城市是人类最具智慧的发明。

This very simple reality is being acknowledged by a growing number of experts, designers, politicians, economists, investors and thinkers. The unstoppable processes of urbanization across the world are also the demonstration that everyone sees the city as a wonderful terrain of opportunities and advantages, thus being magnetically attracted by their energy.

这一简单事实正在被越来越多的专家﹑设计师﹑政治家﹑经济学家﹑投资者及智库所认同。全球势不可挡的城市化进程也从一方面反映了人们对城市所孕育的机遇和优势的期许。

> *"The world isn't flat," writes Edward Glaeser, "it's paved." At any rate, most of the places where people prefer to dwell are paved. More than half of humanity now lives in cities, and every month 5 millions people move from the countryside to a city somewhere in the developing world".*

> "世界本不是平的，"爱德华•格莱泽如是写道，"是袜铺平的"。无论如何，大多数人类适居的地方是抹铺平的：当今世界有超过一半的人居住在城市里，不仅如此，在发展中国家，每月有五百万人从农村迁移到城市中去。

> *For Mr. Glaeser, a Harvard economist who grew up in Manhattan, this is a happy prospect. He calls cities "our species' greatest invention": proximity makes people more inventive, as bright minds feed off one another; more productive, as scale gives rise to finer degrees of specialization; and kinder to the planet, as city-dwellers are more likely to go by foot, bus or train than the car-slaves of suburbia and the sticks.*

> 对于格莱泽这位纽约曼哈顿长大的哈佛经济学家来说，这是一个美好的前景。他称城市是我们人类最伟大的发明：临近性使人们因相互学习而变得更富创造力；使人们因细致的专业分工而变得更高效；使人们因利用大众交通而变得更环保。

Fragment from *A tale of many cities. An enthusiastic guide to the blessings of human proximity*, book review published in The Economist, 10 February 2011 of *Triumph of the City: How Our Greatest Invention Makes Us Richer, Smarter, Greener, Healthier and Happier* by Edward Glaeser, Penguin, London 211

摘自 2011 2月11日《经济学家》关于爱德华•格莱泽著《城市的胜利》书评：*A tale of many cities. An enthusiastic guide to the blessings of human proximity*

The proposal by FIG Projects for the *2017 urbanism \ architecture bi-city biennale(Shenzhen)* is based on the optimistic assumption that cities have been the main engine of progress for humanity and that they are also the sites where new ideas for its future are being invented, developed, tested and then put in practice.

The concept on which the exhibition is based is that cities *are* ideas that can travel and then are modified and adapted when they encounter new contexts and cultures, contributing to the expansion of the cosmopolitan and interconnected world that characterize our contemporary life. If, during the XIX century, Paris was a model that inspired the urban transformation of numerous capitals, or if, in the early XX century as described by Rem Koolhaas in his book "Delirious New York", Manhattan provided the template for the density and vertical development of new megalopolises, today, our contemporary urban life is composed of fragments coming from numerous and diverse sites: Mexico City and Sao Paulo, the Silicon Valley, Shanghai, Helsinki and Lagos.

FIG Projects
为2017深港城市\建筑双城双年展（深圳）所策划的提案扎根于一个**对**城市的**乐观**设想，即城市是推动人类**进**步的主要动力，是未**来**新理念的发源地、培**养**室、**测试场**和**应**用**区**。策展**围绕**着**这**样一个核心概念：一个城市作**为**一个理念可以在不同地域及文化间穿梭漫游，且在一个新的**环**境里改良并适**应**,从而推动全球化的,互**连**化的**当**今世界的发展。如果**说**在19世**纪**，巴黎模式启发了一些都城的城市改造；或者**说**在20世**纪**早期，雷姆·**库**哈斯著的《癫狂的**纽约**》里所描述的曼哈**顿为**新生的大都会提供了垂直密集发展的模板，那么如今，我**们当**代的城市生活由多个片段构成，**这**些片段**来**源丰富且多元化：墨西哥城、圣保**罗**、硅谷、上海、赫尔辛基、拉各斯。

100 Cities 100 Ideas will present one hundred case studies of current urban design interventions, public policies, architectural designs, and new technologies that represent the forefront in the thinking of the city of the future. Each case study will, on one hand, highlight the specific local conditions and context, while at the same time extract lessons and indications that could be adapted to other locations. Through the selection, the exhibition has the ambition to represent a new atlas of the contemporary city.

*100个城市/100个理念***将**呈**现**100个代表**当**今城市理念前沿的涵盖着城市设**计创**新、公共政策、建筑设**计**及最新科技的案例研究。每个案例都**将**在突出特定地域**环**境的同**时**，萃取普适性的经验及启示。

Exhibition proposal
策展提案

Main Exhibition:
主展览**:**

100 Cities 100 Ideas will be composed of 100 case studies. Representing ideas and solutions that confront the main challenges of the future of urban life, each case study will correspond to a city (i.e.: Birmingham, UK) associated to a specific project (i.e.: Impact Hub Birmingham). Each city will be presented only one time, with particular attention to guarantee an even distribution of cases between five continents, yet with particular emphasis on examples from China.

*100个城市/100个理念*将由100个案例研究构成。**这**些案例代表着**针对未来**城市生活挑**战**所做的思考及**对策**。每个案例都**将**是一个**对应**一座城市的特定**项**目（例如：英国
伯明翰）每座城市只会被展**现**一次。案例城市**将**会覆盖五大洲，并**针对**中国的城市有一定的**侧重**。

The presentation of each case study will be realized depending on its nature and the exhibition will therefore contain a combination of materials including drawings, models, photographs, videos, objects and artifacts and interactive components.

案例研究的表**现**手法**将**会根据案例的特性及展**览**的整体基**调来**展**开**。**这**些手法**将**丰富地涵盖**绘图**⁄模型⁄照片⁄电影⁄物品⁄文物及互动元素。

The exhibition design, realized by Hong Kong based Map Office, will establish a regular pattern of circulation and display, allowing the visitors to experience the variety of references and the richness of possible inputs. Graphic notations, data and text will also allow the audience to compare and recognize differences or analogies within the different case studies.

展**区**的设**计将**由香港的Map
Office**负责**。展**区**会建立一个有**规**律的观展流**线**及展示方式。**这将**有助于观众**审**视**来**自各个城市的多样且丰富的**资**料和理念。**图**形符号，**数据**，文字等表**现**方式都**将**方便观众比**较**每个案例的不同之处或者联系它**们**之间的相**关**性。

The 100 case studies presented in the exhibition will result from an initial research phase, in which local experts will act as co-curators, identifying relevant processes within their respective areas (Africa, Asia, Europe, North America, South America).

在展出的100个案例的初始研究期间，案例所在地的本土学者**将**会同**时**扮演一个合作策展人的角色，他**们**会一同帮助辨**识**整理出所在地**区**（非洲⁄亚洲⁄**欧洲**⁄北美洲⁄南美洲）相**关**的研究方向。

FIG Projects and the curatorial team will then proceed to the final selection, guaranteeing the variety of locations, as well as the difference of scales and themes.

FIG Projects
及其策展团队会在初始研究完成之后进行最终筛选，保证案例在地区ˏ主题及规模的多样性。

Themes will include: energy, climate change and sustainability; urban growth; equity and public commons; infrastructure and technology; innovation and social progress.

各个主题将包含能源ˏ气候变化及可持续发展ˏ城市增长；社会平等及公众利益；基础设施及科学技术；创新及社会进步。

Examples:
范例：

Large scale
大型规模案例研究

New York City, USA. Bjarke Ingels / BIG, *The Dryline* (how to control the effects of climate change on the urban waterfront).
美国 **纽约**，Bjarke Ingels / BIG, *The Dryline*（如何控制气候变化**对**城市滨水带的影响）

Jakarta, Indonesia. *Petajakarta* (an open source application to prevent floods).
印度尼西亚 雅加达，*Petajakarta* （**预防洪水的一系列开**源解决方案）

Bordeaux, France. Lacaton & Vassal, *50000 New Dwellings* (envisioning the growth of the city through new residential typologies)
法国 波尔多，Lacaton & Vassal, *50000 New Dwellings*（新型住宅类型**对**城市发展的设想）

Yanqing County, China. WORK AC, Scape, SLAB and Studio Pei-Zhu, *2019 International Horticultural Expo* (conceiving a temporary expo as the basis for a future new landscape)
中国 北京延庆区， WORK AC、Scape、SLAB 、**朱锫建筑设计**事务所，
2019国际园艺博**览会（将零时**展览**转变为未来**城市**景观**的设想）

Mid-scale
中型规模案例研究
Medellin, Colombia. Giancarlo Mazzanti and Plan B, *Red de infraestructuras culturales* (the provision of educational and cultural facilities to generate social equality).
哥伦比亚 麦德林，Giancarlo Mazzanti 、Plan B，*Red de infraestructuras culturales*
（教育及文化设施**对**社会平等的**贡献**的研究）

Berlin, Germany. Raumlabor, *Flughafen Tempelhof* (the transformation of an abandoned airport into a park, through processes of participation with citizens)
德国 柏林，Raumlabor，*Flughafen Tempelhof* （公众参与下的从**废弃**机**场**到休闲公园的**转变**）

Durban, South Africa. Designworkshop, *Durban Beachfront* (making the sea an accessible asset for every citizen).
南非 德班，Designworkshop，德班海滩改造（促使滨海**带成为**大众享用的公共**资源**）

Shenzhen, China. Rural Urban Framework, *Urban Villages* (creating a balance between rural and urban in contemporary China).
中国 深圳，城村架构，城中村研究（在**当**代中国构筑一个新的城**乡**平衡）

Wuhan, China, Li Hu / Open Architecture, *Sky City Phase 5* (combine density with sustainable management of resources)
中国 武汉，李虎/ OPEN建筑事务所，天城5期（高密度城市与可持**续资**源利用的**结合**）

Small scale
小型规模案例研究

Liverpool，UK, Assemble – *Granby Four Streets* (recuperating a derelict neighborhood in collaboration with its inhabitants).
英国 利物浦，Assemble ，*Granby Four Streets* （与居民一起复苏一个**遗弃**的社**区**）

Oakland, USA. *Impact Hub* (sharing and co-working as collective systems to diffuse innovation)
美国 奥克兰，*Impact Hub*，（利用共享**资**源及共同工作模式发散**创**新思想）

Bangkok, Thailand. All(zone), *Light House* (occupying abandoned structures with temporary dwellings).
泰国 曼谷， All(zone),*Light House*，（在**废弃**构筑物中的零**时**居所）

Zhujiajiao, China. Yung Ho Chang, *Shangduli Housing* (combining traditional lifestyles with modern facilities).
中国 上海朱家角，张永和/非常建筑 工作室（**传统**生活方式与**现**代设施的**结合**）

Yanqing County, China. WORK AC, Scape, SLAB and Studio Pei-Zhu, *2019 International Horticultural Expo*
中国 北京延庆**区**， WORK AC´Scape´SLAB´**朱锫**建筑**设计**事务所, 2019国际园艺博

Shenzhen / Hong Kong / Macao Research
深圳,香港,澳门的地域研究

The concept will also be presented through research on the territorial conditions of Shenzhen, Hong Kong and Macao. The material will follow the characteristics of the main exhibition and include a combination of descriptive, project and anchor type contributions. The section will be produced specifically for the exhibition and will include original objects from archives, collections and institutions of the area. Collaborations with local partners such as universities, the Shenzhen Creative Culture Center and M+ Museum in Hong Kong will also be encouraged so as to stimulate the local debate regarding the extended megalopolis.

的概念也会从深圳，香港和澳门的地域研究中展现。展出内容将结合描述的项目和历史先例，与主展览馆的特色一致。这部份的展品将包括针对是次主题的制作和各地区的档案馆，收藏和机构中的原作。同时也将鼓励与本土机构如大学，深圳创意文化中心，香港的M+博物馆的合作，从以刺激本土有关这扩展的大都市的讨论。

Invited participants include:
1. Jeffrey Johnson – China Megacities Lab, New York, USA.
2. Stanley Wong, Hong Kong, China
3. IDU_Architecture, Hong Kong, China.
4. Urbanus, Shenzhen, China.
5. Archi-Union Architecs, Shanghai, China.
6. Mars Architects, Beijing, China.
7. Jiang Jun – Urban China, Beijing, China.
8. Ling Fan - FANStudio, Beijing, China

邀请参选单位：

1. Jeffrey Johnson – China Megacities Lab，美国纽约
2. 黄炳培，中国香港
3. IDU_Architecture,，中国香港
4. 都市实践，中国深圳
5. Archi-Union Architecs,中国上海
6. Mars Architects, 中国北京
7. 姜珺, 城市中国，中国北京
8. 范凌, 范凌工作室，中国北京

The Invitational Exhibition (National/City Pavilions)
国家（城市）邀请展

This section will include contributions from independent institutions that will respond to the brief either by drafting from their collection, reinstalling existing exhibitions or showcasing original research.

这部份将包括各独立机构针对 摘要的回应。展览内容可以是整合相关的收藏，重新装置已有的展览和展示原创的研究。

Invited institutions:
1. IAAC Barcelona + BSSA Mumbai, Master in Cities and Technology.
2. Strelka Institute, Moscow, Russia.
3. Museum of Modern Art, New York, USA.
4. Aga Khan Foundation, Geneva, Switzerland.
5. Fundacion Jumex, Mexico City, Mexico.
6. Universität für angewandte Kunst, Vienna, Austria.
   LSE Cities – London School of Economics, London, UK.
7. Tokyo Institue of Technology, Tokyo, Japan.
8. Sci-Arc, Los Angeles, USA.
   Architectural Affairs at the Ministry of Culture of the Kingdom of Bahrain.
9. Tchoban Foundation, Berlin, Germany.
10. Gwangju Design Biennale, Gwangyu, South Korea.
11. Victoria and Albert Museum, London, UK.
12. SALT, Istanbul, Turkey.

邀请参选单位：
1. IAAC Barcelona + BSSA Mumbai，城市和科技硕士
2. Strelka Institute，俄罗斯莫斯科
3. 现代艺术博物馆，纽约，美国
4. 阿加汗基金会，瑞士日内瓦
5. Fundacion Jumex，墨西哥的墨西哥城
6. 维也纳应用艺术大学，维也纳，奥地利
7. LSE Cities 伦敦政治经济学院
8. 东京工业大学
9. 南加州建筑学院学院，美国洛杉矶
10. 卓班基金会建筑艺术博物馆，柏林，德国
11. 光州广域市设计双年展，光州广域市，韩国
12. 维多利亚和阿尔伯特博物馆，伦敦，英国
13. SALT，伊斯坦布尔，土耳其
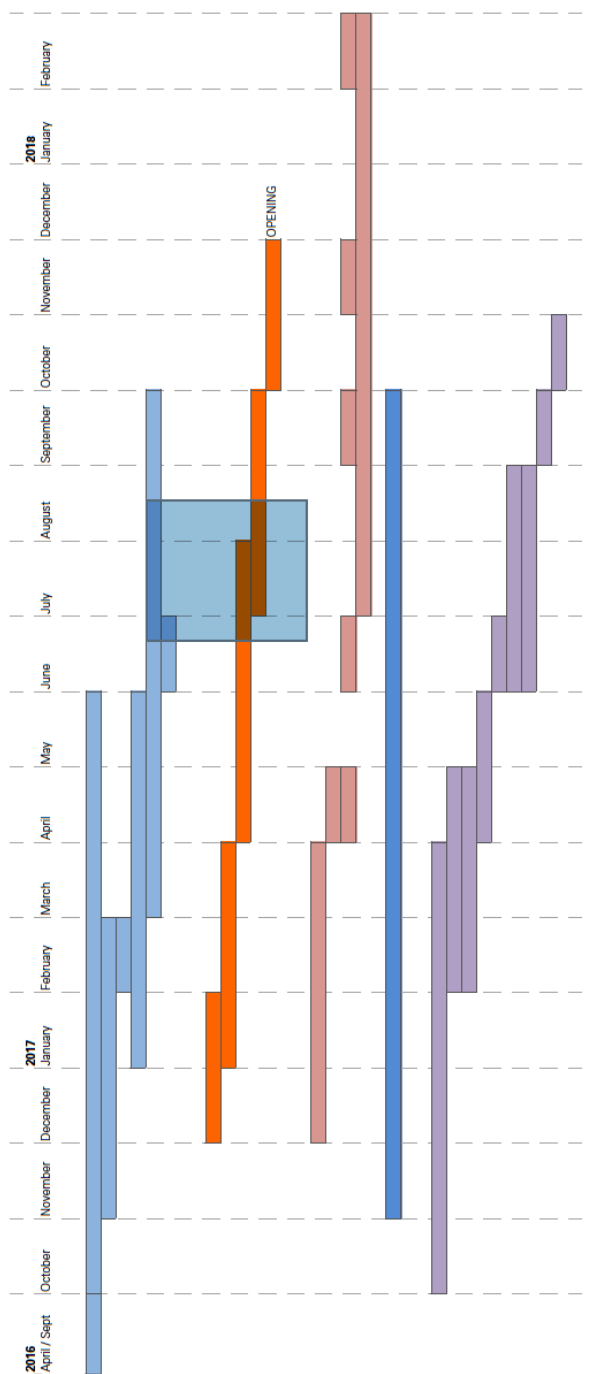
CURATORIAL
Research
Concept development
Preliminary object list
Contact invited arquitects
Loan requests
Final object list

EXHIBITION DESIGN + PRODUCTION
Concept development
Preliminary project
Definitive project
Detailing, Specifications, budget
Construction

PROMOTION
Web development
Web launch
Promotional activities
Advertising campaign

FUNDING CAMPAIGN

PUBLICATIONS
Research
Collection of material
Commission of texts
Editing
First proof reading
Layout and design
Copyright clearance
Second proof reading
Print

2016
April / Sept October November December **2017** January February March April May June July August September October November December **2018** January February

OPENING

PROPOSAL FOR EXHIBITION PROMOTION

The promotion and communication of the exhibition **100 Cities 100 Ideas** at the Bi-City Biennale of Urbanism \ Architecture 2017 will be developed according to three areas.

1 Online presence
2 International and National Press
3 Preparatory events

Online   **presence**
A dedicated web-site following in real time the preparation work for the biennale will be established with its own editorial team. The web-site, bilingual in Chinese and English will update constantly the audience about the themes, projects and participants to the Biennale, using photographic galleries, texts and videos and becoming de-facto a diary, where the audience will be invited to participate, suggest, comment.
The web-site will be designed so as to operate on smart-phones and tablets and will be complemented by activities occurring on other social media, as Twitter, Weixin, Sina Weibo, Facebook and Instagram.
Dedicated Youtube and Vimeo channels for the uploading of videos will also be launched, with a small team of video makers responsible for the creation and editing of content.
A media partnership with an international design and architecture blog will relaunch part of the content of the Biennale webs-site. Possible partners could be Dezeen, Archdaily or Archinect.

International and National Press
A PR company specialized in architecture and design will be appointed to guarantee international visibility to the Biennale within generalist newspapers and magazines (such as Le Monde, New York Times, Los Angeles Times, The Guardian, El Pais, Suddeutshce Allgemeine Zeitung, Frankfurter Zeitung etc…).
A Chinese PR company will be appointed to cover visibility in the Chinese media.
Both companies will be responsible, in accordance with the curators and the curatorial team for the issue of press releases, the definition of two communication strategies, including timelines(invitations to journalists, releases of participants' lists, interviews, etc…) and the organization of press conferences.
The communication strategies defined together with the PR companies will also determine advertisement pages purchased in the specialized press (art, design and architecture) in magazines such as Art Forum, Frieze, Abitare, Domus, Mark, Metropolis, etc.
The PR companies and the curatorial teams will also determine a selection of journalists (architecture and design critics, bloggers) that will be invited to the opening events.
A media partnership will be struck with an international architecture and design magazine (Domus or Mark) to have either a special supplement or an extended insert within the magazine in occasion of the opening.

Preparatory events

A series of platform events that will explore the topics of **100 Cities 100 Ideas** will be organized during 2017 so as to anticipate the themes of the biennale, creating attention in the audience. Such platforms will be animated by the curators and the curatorial team and will include as members of the advisory committee, participants to the Biennale and other experts. They will last 1-2 days and be composed of lectures, round tables, conversations and screenings. The platforms should be 4: one in Europe, one in the United States, one in China and one in Asia. The platforms will be hosted by institutions such as museums, cultural centers or universities. The diffusion in real time of the events, through the digital tools (web-site, applications, social media) as well as the participation of invited journalists will allow to maximize the visibility of the **100 Cities 100 Ideas** project and of UABB 2017.

PROPOSAL FOR EXHIBITION EVENTS

The events strategy accompanying the **100 Cities 100 Ideas** exhibition considers four moments

1 The preparatory events
2 The opening
3 The exhibition period
4 The closing ceremony

The preparatory events
The preparatory events are described with more detail in the promotion document. Besides guaranteeing international and local visibility to the Biennale, they will also build up a pool of ideas, projects and proposals that will reinforce the themes and topics addressed by the exhibition. The international platforms will in fact be organized around some key issues that will then be re-launched and developed by the exhibition and by the events associated to it.

The opening
During the opening days the activities will be different, aimed to target diverse audiences.
They could be resumed in three projects.
1 The dialogues
2 The urban drifts
3 The symposium

The **100 Cities 100 Ideas** dialogues will consist in a series of dual conversations, moderated by the curatorial team around strategic key issues, where two experts from different fields will be solicited to respond to a series of key question around specific case studies: "which policies are more effective to sustain citizens' engagement with the city?", "what is the status of the common goods in our contemporary city?", "what can we learn from informal practices of spatial production?". Experts, local and international, will pertain to different areas of expertise: arts, science, business, planning and other. Several of them will also be contributors to the catalogue.
The urban drifts will consist of activities and performances taking place throughout all the Shenzhen territory, where local experts ill accompany the audience to discover specific areas, recent projects, current developments that represent the new strategy of development and growth of Shenzhen.
The symposium will be a two days international conference about the future of cities, curated and developed by the curatorial team, the co-curators group, local universities and institutions to address the current state of urban planning and urban design.

The exhibition period
During the whole period of the Biennale, events will be curated and take place each day: workshops, seminars, presentations and screenings. The participants will be selected through an open call process.

The closing ceremony
Based on the experience of the Biennale and the accumulation of material, information and knowledge produced before, during and after, it will be possible to develop a Manifesto of ideas and concepts deriving from the **100 Cities 100 Ideas** that will emerge from open source and social networked dialogue. In the last days of the Biennale, international and local scholars will be invited to comment and react in public to such manifesto.

PROPOSAL FOR EXHIBITION PUBLICATION

The publication strategy accompanying the **100 Cities 100 Ideas** exhibition is composed of three elements:

1 The book(s)
2 The guide

1 The book(s)
The contents and materials of the Biennale will be presented in two complementary volumes.

The first will consist in a visual atlas, where the works presented in the exhibition will be presented through pictures, diagrams and drawings. Each case study (each city) (project or existing situation) will be accompanied by a short explanatory text that will highlight the specific characteristic that makes it consistent to the general concept of the exhibition. These short texts will be written, editing the captions of the exhibition.

The principle of organization of the volume will reflect the thematic clustering and associations that are present in the exhibition. The reader will be therefore guided through the curatorial approach used in the exhibition, with a narrative that will be more linear than the one presented in the show, where visitors will be free to circulate. This volume will also include the official statements from the different institutions involved as well as the curatorial statement.

The second volume will collect a series of essays, texts and interviews that develop the concept of **100 Cities 100 Ideas**. This anthology will include relevant texts, already published (from Marshal Berman, Kazuo Shinohara or Jane Jacobs for instance) and newly commissioned contributions. The range of authors will expand from the fields of architecture and urban planning to include history, sociology, cultural studies, economics, philosophy, political science, literature and film studies.

Some of the texts will be transcriptions of the presentations that will have occurred during the anticipatory platforms that will happen during 2015 as preparation of the Biennale.

The objective is to create a reference compendium of interventions about hybridization, mixed use and complex programming of the city that can stimulate the Chinese and international debate on urban issues.

The two volumes will be published in English and Chinese in partnership with an international publisher in order to guarantee world-wide distribution. The publishing partner will be selected on the basis of a call for offers. Potential publishers to consider include Lars Muller, Ruby Press, Parko, Sternberg Press.

2 The guide

A light and free booklet, collecting all the projects, bios of the participants, selected images and maps of the venues will be prepared for distribution during the Biennale.

The booklet will also include the calendar of all public activities.

CURATORIAL TEAM
The curatorial work will be managed by the chief curators (FIG Projects) with the curatorial team. The team will meet on a regular basis (via video-conference and face to face) to develop the research and definition of the project. The co-curators will provide expertise about the selection of case studies, and curate part of the public programs in Shenzhen

Main Curators
FIG Projects, (Fabrizio Gallanti and Francisca Insulza), Montreal, Canada
Assistant curator
Jingqian Zhang, Shanghai, China

Co-Curators
Bart Lootsma, Inssbruck, Austria (specialist on Europe)

Florencia Rodriguez, Buenos Aires (specialist on Latin America)

Robert Somol, Chicago, USA (specialist on Canada and USA)

Tom Verebes, Hong Kong, China (specialist on China)

TBD (specialist on Africa)

Exhibition Design
Map Office, Hong Kong, China.

See attached CVs of the co-curators in annexed document.