



Aurora 2015

Where? Dallas

Installation Proposal – June, 2015

Introduction

A multi-media installation that explores the collective mnemonic relation between citizens and the city. *Where?* investigates how we inhabit our urban realm. A series of questions is projected in the public space, suggesting an intimate appropriation by the viewers: where did you kiss for the first time? Where do your parents live? Where can you find the cheapest beer?

The hypothesis is that cities are composed not just of physical artefacts but also of the ideas, memories, aspirations, and emotions: the multiple and overlapping identities of their inhabitants. The project proposes an idea of intimate interaction, where the answers to the hundreds of questions, adapted to the specific local context of each presentation, stay in the mind of each and every person exposed to the slow rhythm of queries.

Proposal

A series of digital beamers, located at strategic positions of the public spaces of the Aurora festival will constantly project questions about the city. The questions are simple white or black texts over a coloured background. The projections could vary from a very large scale (the entire façade of a building) to a small one (a monitor over a sink in the lavatories).

The members of the audience will read the questions and remember sites or places, located in Dallas or elsewhere.

The questions will include a selection from previous instalments of the project, and new ones, adapted to the local social, political and cultural context of the city of Dallas.

All questions will be translated into one of the 10 main languages spoken in the area (English, Spanish, Vietnamese, Chinese, Hindi, Korean, Kurdish, Tagalog, Czech, Polish) in order to manifest the cultural diversity of the city.

The projection of *Where?* will last during the entire Aurora event.

Past venues include: *spam_city*, Museo de Arte Contemporaneo Quinta Normal, Santiago, Chile 2007; *Third Architecture and Urbanism Shenzhen and Hong Kong Biennale*, Shenzhen, China 2009; *São Paulo Calling*, São Paulo, Brazil 2012; *ABC:MTL. A Self-Portrait of Montréal*, Canadian Centre for Architecture, Montreal, Canada 2012-2013.

About FIG Projects

FIG projects was founded by architects Fabrizio Gallanti and Francisca Insulza in 2003. FIG projects explores the boundaries between architecture, urban research and visual arts and promotes interdisciplinary initiatives. Wide ranging in nature, their practice extends from architectural explorations (new seat for the Literature School, Universidad Diego Portales, 2003-2005, Santiago, Chile; first prize European 8 competition, Kristiansand, Norway, 2006), urban studies and artistic installations (The Block, 2004; SARS Atlas 2006; *Donde?* 2006-2012) and curatorial projects (The World in Our Eyes, Lisbon Architecture Triennale, 2016).



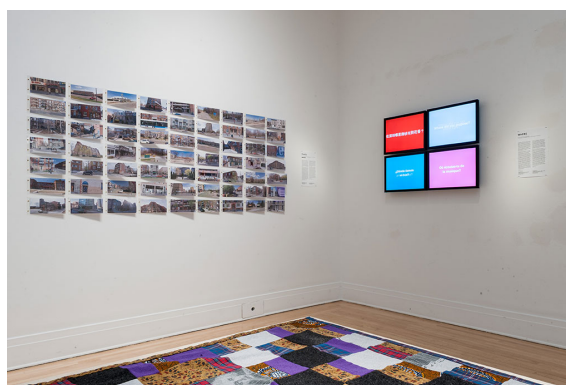
Their work has been exhibited in different venues including Museo de Arte Contemporaneo, Santiago de Chile; exo, Sao Paulo; film + arch, Graz; Architecture and Urbanism Biennale, Shenzhen Hong Kong; Canadian Centre for Architecture Montreal, Centro Cultural Sao Paulo; and the Venice Architecture Biennale and published in books such as "USE, Uncertain States of Europe" and international magazines Domus, A+U etc.

Previous installations of *Dónde? Where? Ou? Onde?*



Onde?, Heliópolis

Jornada da Habitação, São Paulo, Brazil 2012.



Where?

Canadian Centre for Architecture, Montreal, Canada 2013.

See video (Spanish): <https://vimeo.com/81607304>