

identitat 2007

Dónde?

Fabrizio Gallanti - Francisca Insulza

Gallanti-Insulza *PROPOSAL*

Dónde?

Fabrizio Gallanti / Francisca Insulza

November 2006.

The present proposal develops and adapts an existing project, transferring it into the public realm.

Dónde? is based on the notion that the definition of a community, composed of locals and visitors, is created through complex processes of psychic identification. The project, in this sense, intends to enter in direct resonance with the inner psychic landscape of the citizens of Calaf, Manresa and Mataró.

Dónde? also deems that spaces and sites trigger memories and images that can associate different territories, thus permanently reconstructing the bound between persons and locations.

The proposal thus aims to disseminate occasions of stimulation within different public spaces, letting the audience profit freely from the suggestions it provides. Its sudden appearance in unexpected locations can be perceived as a novel and surprising communication, which might temporarily divert the attention of the by-passers.

Description

A van or truck carrying a sufficiently potent beamer connected to a computer, wanders through the streets of Calaf, Manresa and Mataró, parking in places of interest and relevance to be identified during the research process. At dusk a slide-show composed of some 200 questions addressed to the spectators is projected onto an adequate surface (i.e. bare wall) within the site. All questions start with the word "where" (*dónde?*) and are directed so as to trigger the individual memory of the spectator remembering the place where something was performed and/or happened to her/him.

The project's objective is bi-fold in that it wishes to temporarily activate a site with a new activity while also stimulating a process of memory that can associate the

concrete physical condition, the use of the city and personal trajectories in the past.

Sites should be points of transit and interchange, possibly associated with a certain hybridization and mix between locals and foreigners (although these two categories appear to be slippery if not dangerous). They should also contain an adequate element onto which reproduce the slide show.

"Dónde" was presented for the first time in the contemporary art museum of Santiago de Chile (MAC) in October 2006. The intention is to adapt it to the public space, thus meeting a larger and more diverse audience. The questions and their language were thought in relationship to the condition of Santiago. These will be adapted, during the research process, to the specificity of Calaf, Manresa and Mataró.

**¿Dónde vas a
bailar?**

¿Dónde vives?

¿Dónde naciste?

¿Dónde trabajas?

¿Dónde te
emborrachaste por
primera vez?

¿Dónde te
emborrachaste la
última vez?

¿Dónde diste tu
primer beso?

¿Cuál es tu lugar
favorito?

Gallanti-Insulza CURRICULUM

Gallanti – Insulza

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Gallanti – Insulza is a studio founded by architects Fabrizio Gallanti and Francisca Insulza in Santiago de Chile in 2003 and currently based in Milan, Italy.

Gallanti – Insulza projects explore the boundaries between architecture, urban exploration and visual arts and promote interdisciplinary initiatives.

Gallanti – Insulza projects.

2002-2003

Territorial Transformation in Latin America.

Project commissioned by ECLAC (UN Economic Commission for Latin America and the Caribbean) that sought to create a platform for research on contemporary territorial transformations in Latin America and establish new forms of action.

2003-2005

Architectural design for the new seat of the Universidad Diego Portales, Santiago, Chile. (with Claudio Magrini).

2003-present

Domus maps.

A series of maps and researches that reveal some of the social, political and economical phenomena that are shaping contemporary global territories. Published in the international architecture magazine Domus.

2004

Su_RUT?, Galería Gabriela Mistral, Santiago, Chile, (with Gregorio Brugnoli and Marisol Frugone). Interdisciplinary research and exhibition on the contemporary city. The project included the exhibition design and the edition of two catalogues.

2004

The Block #1.

Video documentary created on occasion of the Su_RUT? Exhibition in Santiago Chile. It was presented at EXO.org, Sao Paolo Brasil, 2004, Film+Arch festival, Graz, Austria, 2005 and iMage Festival, Florence, Italy, 2005.

2004

Rururban

Research project commissioned by Universidad Diego Portales, Santiago de Chile, dedicated to the study of the urban expansion of the city of Santiago.

2006

First prize international architecture competition European 8, Kristiansand, Norway.

2006

Dónde

Video projection within the exhibition SPAM, Museo de Arte Contemporáneo, Santiago, Chile.

Fabrizio Gallanti (Genoa, Italy 1969), Architect, University of Genoa and Ph.D. in architectural design from the Politecnico di Torino. From 1993 to 2004 he has been a founding member of gruppo A12, collective of architects dedicated to architectural design and art. In 1997 he won the Akademie Solitude Fellowship, Stuttgart (Germany) of which he was nominated Jury Chairman in 2001 and 2004. He worked as a curator at the Milan Triennale (Italy) and in 2001 won the Canon Foundation Research Fellowship, Tokyo (Japan). From 2002 to 2005 he lived in Santiago de Chile working as an architect and teaching architectural design and architectural theory at the Pontificia Universidad Católica de Chile and Universidad Diego Portales of which he is currently visiting professor. Together with Francisca Insulza, he recently won the first prize of the European 8 competition in Kristiansand, Norway. He is a frequent collaborator of magazines such as Domus, Abitare, A+U and 32. At present he is based in Milan. He currently collaborates with Id-lab.

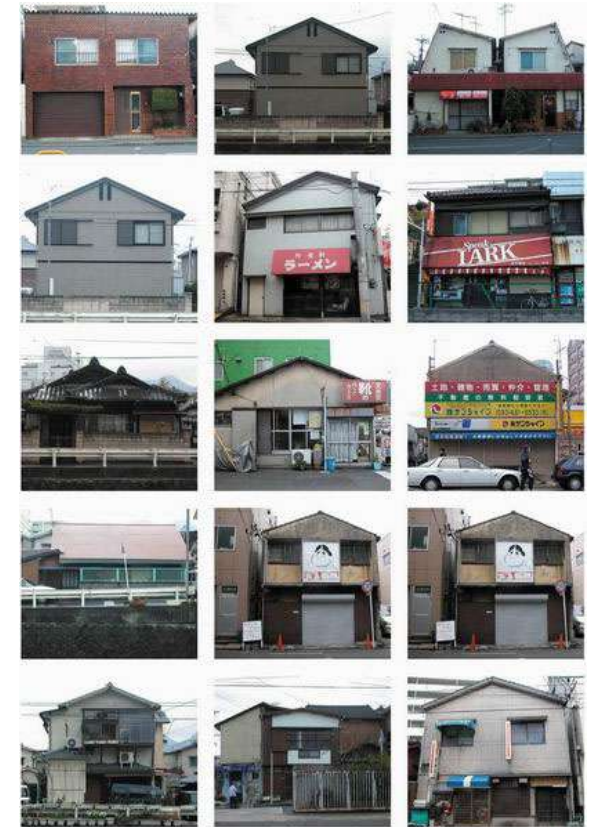
Francisca Insulza Ambrosio (Ann Arbor, EEUU 1970). Architect, Universidad Central de Chile and Master of Architecture, Berlage Institute, Rotterdam. Founding member of *multiplicity* she has participated in research projects concerned with territorial transformation and the representation of urban dynamics that include 'USE Uncertain Status of Europe' and 'Solid Sea' (Documenta 11, Kassel, Germany 2002), among others. She has published articles in Hunch, Architektur Aktuell, Domus and A+U, and participated in publications including 'Mutations' (Actar, Barcelona 2000 and 'USE-Uncertain States of Europe' (Skira, Milan 2003). During the past four years she worked in private practice and taught architectural design and advanced urbanism in Santiago, Chile at the Universidad Católica and the Universidad Diego Portales of which she is at present visiting professor. Together with Fabrizio Gallanti, she recently won the first prize of the European 8 competition in Kristiansand, Norway. Currently living in Milan, she is pursuing a Ph.D at the Politecnico di Turin. She currently collaborates with Boeri Studio.

Gallanti-Insulza PROJECTS



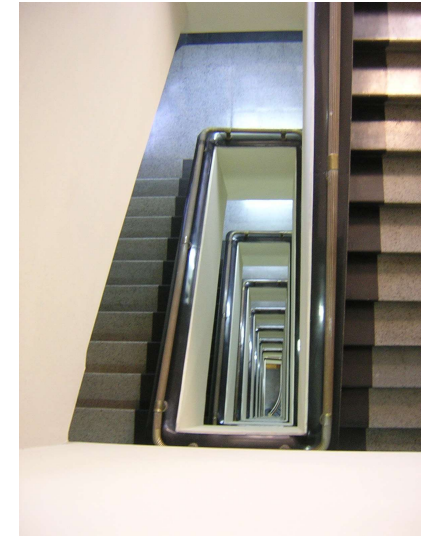
Proyecto Su Rut? (with Gregorio Brugnoli, Marisol Frugone). Interdisciplinary project articulated around three lines: an exhibition (at the Galería Gabriela Mistral, 18.12.2003 - 24.01.2004), a series of events that take place during the period of the exhibition and two publications that collect the background, preparation and a record of the exhibition. The project centers around the themes of the exploration, registration and representation of the contemporary city, taking Santiago as a test case.

Gallanti-Insulza PROJECTS



N33°51'/E130°47' (with gruppo a12), exhibition and catalogue, Center for Contemporary Art (CCA), Kita-kyushu, Japon. Experimental project that focuses on the construction of a map of the city (Kitakyushu) without knowing beforehand any of the elements or codes present.

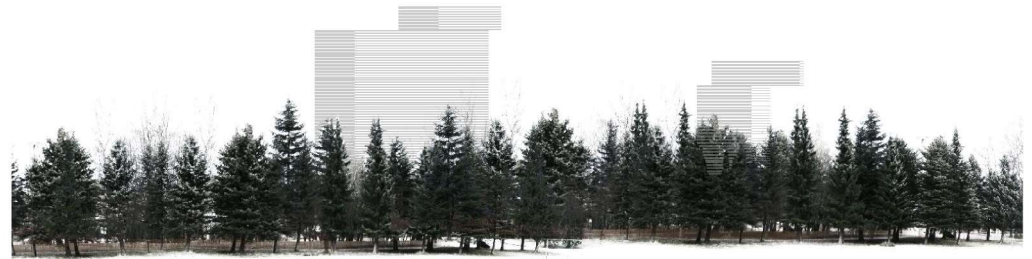
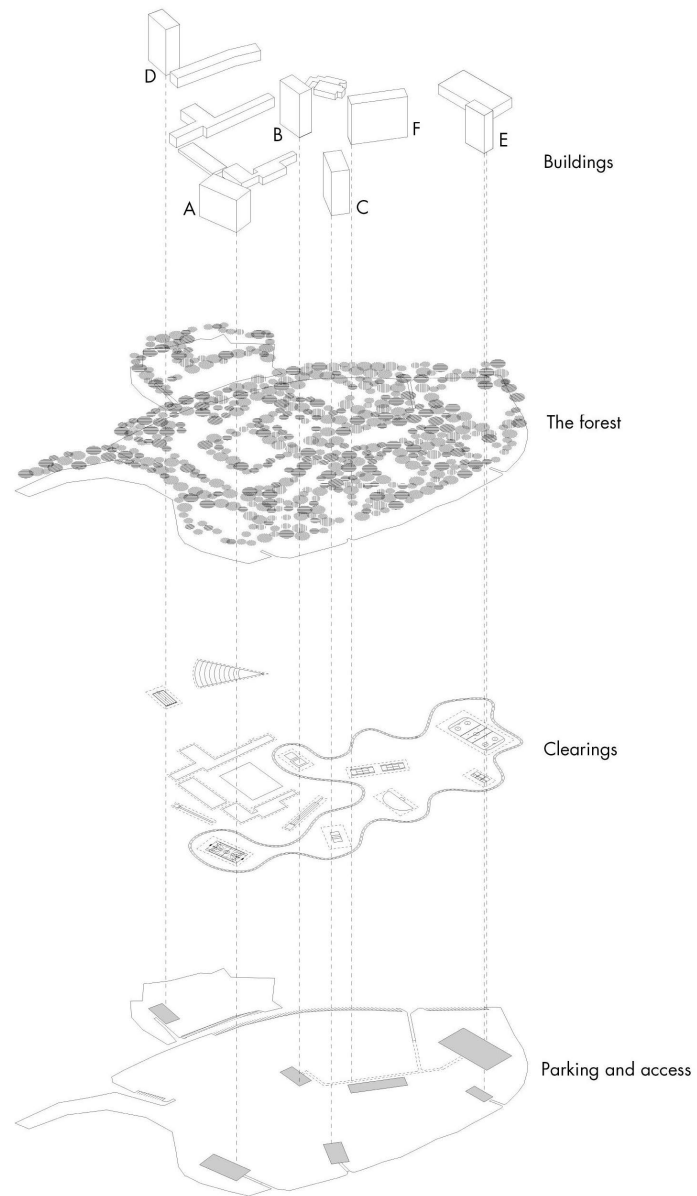
Gallanti-Insulza PROJECTS



The Block 1, (Film, 22', 2004)

A building can be representative of the city that contains it: not only in terms of its architecture but also of the society that live in said city and the transformations that take place there. This is the central hypotheses of the project The Block. The documentary The Block, dedicated to the community of the Agustinas Moneda Building in Santiago de Chile, intends to record a condition that in spite of an appearance that seems stable could be transitory and ephemeral; to freeze, in this way, a fragment of time and space in the center of a metropolis that is rapidly transforming.

Gallanti-Insulza PROJECTS



Clarieres European 8 Kristiansand Norway

Winning entry to the international architecture competition European 8.

The project proposed a strategy of transformation of the terrain, based on the expansion of an existing forest, mixed with leisure and housing functions, leaving the wild to progressively conquer the site. Rather than designing architecture, the proposal, based on literary references, wanted to evocate an ambient, where to imagine a novel relationship of the citizens with nature.