

On Production

**Anchors, referential works**

Themes implied: production has transcended the factory, the city is the site of production (David Harvey) and accumulation of surplus is based on localized differentiations. Two works sustain this statement. Archizoom, *Città catena di montaggio del sociale. Ideologia e teoria della metropolis* + *No Stop City*.

Harun Farocki, *Comparison by a third*, 24 minutes video.

Themes, or sub-exhibitions.

**Construction of active communities.**

*Attempts at systematization of creative production and forms of resistance.*

Bata City (historical)

Novartis campus, Basel

Daum, South Korea, Mass Studies Architecture

Apple Headquarters, Foster Associates

vs

Utopia Parkway, Stuttgart

IMPA La Fabrica, Buenos Aires

Justin Randle, The California Cooperative

**Devices of control 1, the office.**

*Close-ups analysis of the ideological and operative practice in the organization of specific typologies of work*

Cubicle: Robert Probst / Herman Miller

New National Office: research by Caruso St John Architects

Photography: Allegra Martin – Call Center

**Devices of control 2. The diagram. Coreography of work.**

*Description and mapping of movements and flows from the micro-scale of the building to wider territorial arrangements.*

Hannes Meyer, diagrams of Mexican peasants' work (historical)  
Urban Systems Laboratory and the Architecture Machine Group at MIT  
(historical)  
Cedric Price, Potteries Thinkbelt  
Unknown Field Division (AA), Explorations – Alaska, Australia,  
Amazonia  
Jesse LeCavalier, Walmart logistics

### **Critique of design**

*Architecture is a tool of creation of surplus value, used to generate waves of internal immigration within the urban space. Some examples of opposition to such processes.*

Park Fiction, Hamburg  
Yongsang Evictions, Seoul  
GLAS, Glasgow Letters on Architecture and Space

### **Immaterial Work / Cognitive Work**

*Alteration of the human and news spaces of diffused work*

Partizan Publik, The Academy of Work  
Gabriele Basilico, Silicon Valley  
Philippe Morel, Computational Logic of Late Capitalism  
SOHO, Tokyo  
Nomadic networks, France  
Andrew Maynard, Life / Work (Australia)  
Allan Sekula, School is a factory (historical)  
Mesarchitectures, BÜRO FÜR UMTRIEBE, 2005